

BADR GAMAL

Graphic Designer | Event & Exhibition Design | Brand Identity | Social Media

Egypt | Available immediately | Remote - Egypt & Gulf working hours

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[Portfolio website](#) | [Behance](#) | [LinkedIn](#)

PROFILE

Graphic designer with long-term remote experience supporting a Saudi events team. I develop key visuals and carry them across stage graphics, exhibition applications, signage, print and social media. My wider work includes brand identities, campaign design, product visuals and editorial layouts.

EXPERIENCE

Visual Designer / Event Branding Designer - Line, Saudi Arabia

Remote | 2020 - August 2026

- Created visual directions, key visuals and artwork for stages, registration areas, booths, signage, banners and event campaigns.
- Prepared presentation mockups and coordinated with 3D, production, marketing and project teams to keep the visual direction consistent.
- Adapted designs for digital and large-format print, with attention to layout, resolution, colour and production requirements.

Graphic Designer - Creation ADV

2018 - 2022

- Designed brand applications, social media campaigns, brochures, flyers, banners and business stationery.
- Developed logo concepts, typography and layouts, and prepared organised artwork for digital and print delivery.

Earlier experience: Junior graphic design and prepress work, covering CMYK, bleed, resolution, paper sizes and finishing requirements.

SELECTED PROJECTS

Care Medical, Riyadh - Event identity and venue graphics.

SFMA Expo 2025 - Event visual identity and exhibition applications.

Meshaiel Gallery - Saudi fashion brand identity and applications.

SEA Academy - Campaign direction and social media design.

Further work: Hail Baja Rally, OKAN, product campaigns and APPE editorial design.

SKILLS & TOOLS

Design: Event graphics, brand identity, social media, key visuals, signage, large-format artwork, layout and print production.

Main tools: Adobe Photoshop and Illustrator.

AI tools: ChatGPT, Gemini and Claude for research, idea development and early concepts.

Additional tools: Basic Premiere Pro and After Effects.

LANGUAGES

Arabic: Native | English: Professional working proficiency